

## MicroD ePiphany Website Platform 5.95 Release Notes

*Overview: This release primarily focuses on performance improvements on the ePiphany platform. These performance improvements help to reduce server load to ensure our websites maintain optimal speed and functionality. In addition, making these changes allows for greater capacity for new features, new catalogs and new websites.*

*In addition to the performance enhancements there are several feature updates that will be useful to clients including the ability to upload images to static website pages, the addition of Google+, improvements to the SKU Management Pricing Module and an improvements made to request information emails to showcase group information requests.*

### **New Features:**

**Static page Image Management: Enable the upload of images when using the Edit Text area in the website management tool.**

Clients have always been able to add/edit text on the static pages of their website. This newest feature also allows them to add/edit photos in this area without having to contact client services and put in a work request.

**Step 1: Click here to activate Image**

**Step 2: Select 'upload' to select photos from your library.**

**Step 3: Simply click 'select' to view photos available in your image library.**

**Step 4: Once your desired image file is selected choose upload and then insert to add the image to your website.**

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Once your desired photo is selected you'll see the image appear via your WYSIWYG editor page.

**Edit Text Area**  
Select a page to edit: about us page.inc

MD Furniture in Charlotte, NC has earned reputation for providing quality furniture for less since 1927. We are a full service home furniture store including Free in-home design services, free delivery and free financing. At MD Furniture we carry complete line up of home furniture including Living Rooms, Dining rooms, Bedrooms, Home Office, Entertainment, Mattresses and bedding, Youth Bedroom, and family rooms. We offer a "good, better, best" price range in all of these categories. The advantage we have as an independent family owned furniture store is that we can choose from thousands of suppliers to find the best furniture for your home. We carefully research our furniture manufacturers at international trade shows several times a year to make sure that we are picking the companies that offer the best value in the furniture industry. We love to sell you a whole home package you can be proud of. Just celebrated our 35 th year and we are going strong!

TEST

Words: 158 Characters: 946

Cancel Update

Once approved simply click 'update' to make your changes live.

## (ePiphany 2) Request Information and e-mail a friend now list each element in a product group.

From: <rongordon@microdinc.com>  
Date: Tue, Sep 6, 2011 at 2:58 PM  
Subject: Website Request from Ron Gordon  
To: leadsuddreth@microdinc.com, rongordon@microdinc.com

Ron Gordon has requested additional information regarding the following item:

Tommy Bahama Living Room 3 Piece Set 1506 Abaco  
<http://epiphany2.microdinc.com:8088/Tommy-Bahama-3-Piece-Set/1506%20Abaco-1183/ItemInformation.aspx> [^]

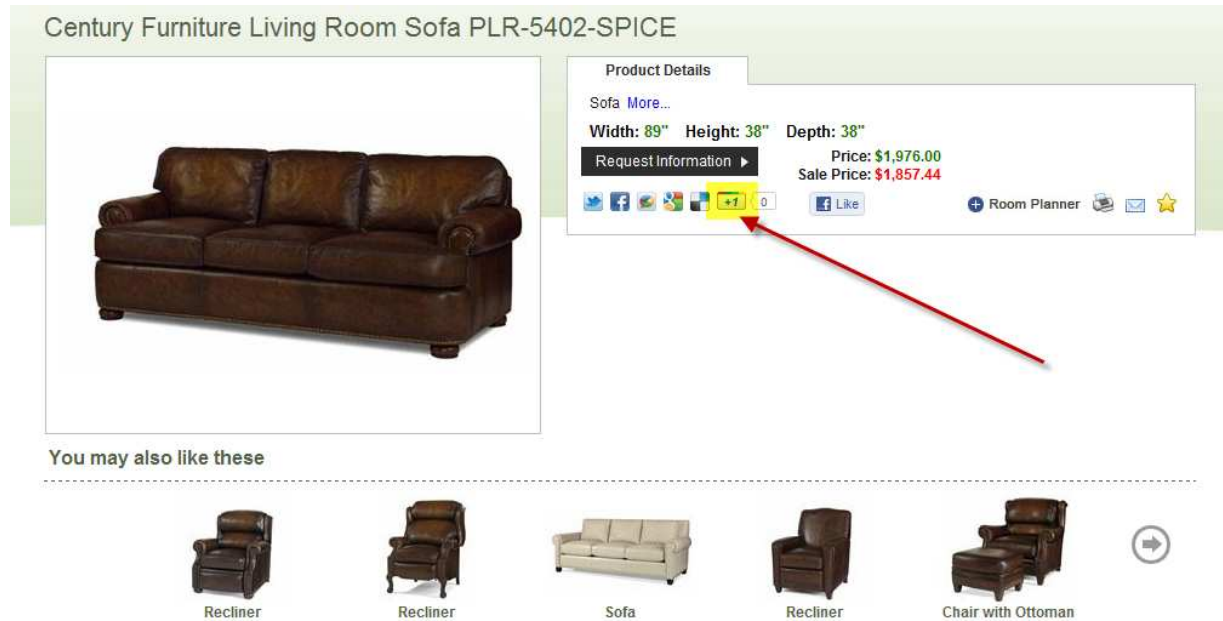
Consists of:  
Tommy Bahama Dining Room Sea Glass Buffet 536-852  
Tommy Bahama Living Room Abaco Tight Back Chair 1506-11  
Tommy Bahama Living Room Reflections Mirror 536-902

I would like a price quote.

Customer details:  
Name: Ron Gordon  
Email: rongordon@microdinc.com  
ZIP: 28277

Feature ensures that all items in the group are included in the request information and share with a friend email.

## (ePiphany 2) Implement Google+1 as a social media sharing option.



Google Plus is the latest social networking and identity service from Google. When users add a new blog, link, or product to their Google Plus account it's also shared with their network of friends expanding your touch to potential customers within a trusted network.

**Show the message 'Call for price'.** On any website that displays Price, if a Price is not available for an item, the message "Call for Price" may be shown. This is configured by providing a suitable (but short) message on the Messages page within Website Management.

### Website Management Console Improvements:

**SKU Management Pricing Improvements - "Starting at" price label may be used.** When the price that is displayed for an item is incomplete, an alternative label may be used to display an alternative label like "Starting At" rather than "Price". This may be done by website administrators for SKUs that have an incomplete price because there are options (ex additional fabric/finish options) available that may increase the price that the consumer pays. In SKU Management check the option "Incomplete Pricing" or import a column "Incomplete Pricing". The actual label that is displayed is set on the Messages page within Website Management.

**SKU Management Pricing Improvements - Changes to SKUs are now reflected on the website within a few minutes.** Previously, when using SKU Management to edit or Import revised information for SKUs, several hours might have elapsed before the changes were shown on the website. This now occurs within a few minutes. Search results, however, are still only updated each day at 3AM because of the large amount of computer effort required to accomplish this.

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### **SKU Management Pricing Improvements – Auto format Price Field to currency format.**

Display Price field inside SKU management will now display a price with consistent post decimal format, regardless of the format entered. Example: 1999.5 will now be displayed as 1,999.50

**SKU Management Pricing Improvements – Catalog based pricing default restructured.** The default price that is displayed on websites that choose to show price is now MSRP. Previously, Cost was the default. If MSRP is not provided within the Catalog for the item, then no price will be shown.

**Manage Flyers Performance Enhancement - Upload videos via YouTube only.** User's may no longer upload video files directly through the admin console; videos must be uploaded to YouTube and linked into the website via URL's

### **Client Communication Improvements:**

**Website Specific Alerts for Multi-location websites** - For client's who have multiple website domains, product update emails now include the website's URL.

**Catalog Update Emails have a new attachment file type** - Product update emails now contain a .csv attachment instead of a .txt, user's should now have an easier time updating product information via SKU management import

### **Performance Improvements:**

**Cache Performance Improvements** - Improved server-side caching ensures that new product updates and brand additions can now be displayed without having to wait for nightly server cache resets.

**General performance improvements to ePiphany website Platform** – Includes the improvement/fixes in the areas of: Ensuring unused files don't remain open, import improvements, catalog deployment improvements.

## **The End.**

Thanks for reading! If you have any questions or would like a demonstration of any of the features above please contact your client services representative.